

# IWA Publishing & UNAM

The leading international publisher of water, wastewater and environmental publications



Universidad Nacional  
Autónoma de México



**IWA**  
PUBLISHING

# AGENDA

- The International Water Association & IWA Publishing
- Our publishing models including Subscribe to Open
- UNAM Publishing Activity
- Subscribe to Open for Authors
- Questions

# THE INTERNATIONAL WATER ASSOCIATION (IWA)

A network of **water professionals from over 140 countries** striving for a world in which water is wisely, sustainably and equitably managed.

Our **mission is to promote knowledge** and provide agenda-setting leadership for the global water community by:

- Being a catalyst for innovation, knowledge and best practice to the sector, external organisations and opinion leaders;
- Providing experience and leadership in transitioning to sustainable water solutions that are robust and flexible in the face of global change pressures;
- **Being an international reference and source of knowledge for sustainable water solutions that are robust and flexible in the face of global change pressures;**
- Supporting the global community to pursue their ambitions in relation to water related SDG's.



# IWA PUBLISHING

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**The leading international publisher of water, wastewater and environmental publications.**

IWA Publishing spreads knowledge about our most valuable resource, water, helping to improve global health and well-being. Our growing portfolio includes 14 peer reviewed journals, 850 books, and other information resources.



# EXECUTIVE SUMMARY

- The IWA Publishing mission is to disseminate knowledge about the world's most valuable resource - water - helping to improve global health and well-being
- We publish a portfolio of 14 peer reviewed journals and 850 books
- Work in partnership with international agencies such as the World Health Organisation
- Our publications cover the entire spectrum of water related topics, including climate change, sanitation, clean drinking water, flood management and all aspects of technology as they relate to water
- During 2021, total content views increased 151%, with a 37% average increase in impact factor, projected to rise by a further 31% in 2022. This feeds into much higher visibility, citations, and recognition for authors
- 11 of our 14 titles have Impact Factors and 13 out of 14 have CiteScores
- Audience and author base is increasingly global

# IWA PUBLISHING JOURNALS

**Publications covering the entire spectrum of water research – sure to find a home for your research**

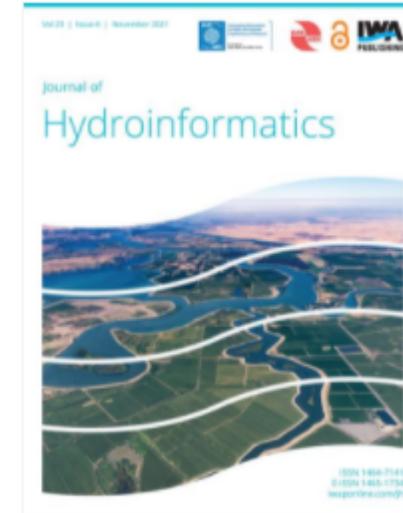
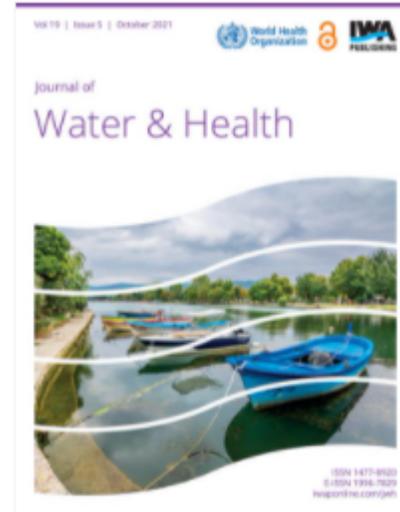
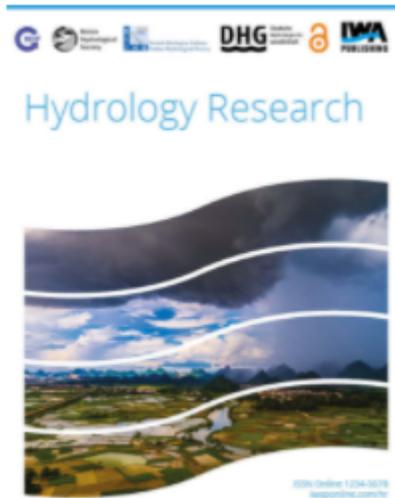
14 Open Access peer reviewed journals

~1,500 papers published per year

<https://iwaponline.com>



# COLLABORATIONS WITH WORLD LEADING EXPERIENCED



# New – Impact Factors Released for 2021

The screenshot shows a web browser window displaying an email newsletter. The browser tabs include 'Intranet - Home', 'Iwa Publishing (Publisher) - 13 - x', and 'New and Improved Impact Facto - x'. The address bar shows the URL 'https://mailchi.mp/iwap/2021\_impact\_factor\_update\_june\_650872'. The newsletter header features the text 'Journals news' and the IWA Publishing logo. The main headline reads 'Impact Factors up by 39%!' with a blue underline. Below the headline, the text states: 'The 2021 Impact Factors are here, and IWA Publishing is pleased to announce that our Impact Factors are up 39% on average, compared to 2020!'. A quote follows: '*"The work of our journal Editor teams, combined with IWA Publishing's transition to Open Access, have transformed our journals into truly global publications which serve the entire water community. The superb increase in the latest Impact Factors reflect the enormous progress made in recent years."*'. The quote is attributed to '— Rod Cookson, Managing Director, IWA Publishing'. Below the quote, it says 'Review each journal below:'. Two journal covers are shown: 'Water Science & Technology' and 'Water Supply'. The Windows taskbar at the bottom shows the search bar, task view, and various application icons. The system tray on the right shows the temperature as 20°C, the time as 16:04, and the date as 29/06/2022.

Intranet - Home | Iwa Publishing (Publisher) - 13 - x | New and Improved Impact Facto - x

https://mailchi.mp/iwap/2021\_impact\_factor\_update\_june\_650872

Subscribe | Past Issues | Translate | RSS

## Journals news

# Impact Factors up by 39%!

The 2021 Impact Factors are here, and IWA Publishing is pleased to announce that our Impact Factors are up 39% on average, compared to 2020!

*"The work of our journal Editor teams, combined with IWA Publishing's transition to Open Access, have transformed our journals into truly global publications which serve the entire water community. The superb increase in the latest Impact Factors reflect the enormous progress made in recent years."*

— Rod Cookson, Managing Director, **IWA Publishing**

Review each journal below:

Water Science & Technology | Water Supply

20°C | 16:04 | 29/06/2022

# UNAM PUBLISHING ACTIVITY SINCE 2021

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- Water Science & Technology – 10 articles
- Water Supply – 2 Articles
- Journal of Hydroinformatics – 1 Article
- Journal of Water & Climate Change – 1 Article
- Water Quality Research Journal – 1 Article
- Water Reuse\* - 1 Article
  - \*APC \$1,950

# OUR OPEN ACCESS MODELS

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- Subscribe to Open (S2O) – 10 journals
- Gold Open Access – 4 journals

When the two models are combined, this is a transformative Read & Publish Agreement

# WHAT IS SUBSCRIBE TO OPEN?

- A transformative model that rapidly transitions journals to open access, utilises existing library workflows & without the author / funder having to pay APC's
- The model requires sufficient subscribers to continue to support the journals; if revenue targets aren't reached, journals will return to gated access
- Only subscribers can access articles older than 5 years which means over 32,000 articles (78% of the article count) are inaccessible to non-subscribers
- Has delivered usage increase of 84% with Impact Factors projected to increase by 39% since 2021
- Endorsed by OA2020 and by cOAlition S
- S2O guarantees inclusivity as it is applicable to all readers and authors, in all countries
- Supports the values of the water research community

# WHAT IS READ & PUBLISH?

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- Transformative agreement
- Full Read access to all 14 journals (the 10 S2O titles plus 4 Gold OA)
- Unlimited publishing across all 14 titles (no APC's charged for publishing in any of the Gold OA titles) under a CC-BY 4.0 license
- Any user associated with a Read & Publish institution can access the entire archive of Society content, back to 1966
- Generally, it's a multi-year agreement
- Supports open access and open science
- Diversifies publishing models and the choice of providers available to an institution
- Supports the values of the water research community and fulfils the IWA charitable mission of disseminating knowledge about water across the globe
- For the institution – provides budgeting certainty of uncapped read and publishing for one annual payment

# INTERNATIONAL READERSHIP 2022 TO DATE

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# INTERNATIONAL AUTHORSHIP JOURNAL ARTICLES 2021 TO DATE

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# MOST READ CONTENT

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1. Heavy metal removal from wastewater using various adsorbents: a review – Water Reuse **10.2166/wrd.2016.104**
2. Performance evaluation of in situ fluorometers for real-time cyanobacterial monitoring – H2Open Journal **10.2166/h2oj.2018.009**
3. Household greywater treatment methods using natural materials and their hybrid system –Journal of Water & Health **10.2166/wh.2016.054**
4. Chemical disinfectants of COVID-19: an overview – Journal of Water & Health **10.2166/wh.2020.108**
5. Factors and impacts of informal settlements residents' sanitation practices on access and sustainability – Journal of Water, Sanitation & Hygiene for Development **10.2166/washdev.2020.123**

# SUBSCRIBE TO OPEN & AUTHORS

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- No APC's – so no waiver process to follow
- Target time to first decision – 50 days
- Target time to final decision – 100 days
- Target time to upfront rejection – 7 days
- All papers published online within 2 weeks of acceptance
- Papers to appear in an issue within a month

# EDITORIAL MANAGER

The screenshot shows a web browser window with three tabs: 'Editorial Services | Journal of Water & Health', 'Relationships between extreme flows and microbial contamination', and 'Editorial Manager®'. The address bar shows the URL: [iwaponline.com/jwh/article/20/5/781/88145/Relationships-between-extreme-flows-and-microbial-contamination-in-inland-recreational-swimming-areas](http://iwaponline.com/jwh/article/20/5/781/88145/Relationships-between-extreme-flows-and-microbial-contamination-in-inland-recreational-swimming-areas). The page header includes the IWA Publishing logo, a search bar, and navigation links for 'This Journal', 'Advanced Search', 'Cart', 'Register', 'IWA Publishing', and 'Sign In'. The main content area features the journal title 'Journal of Water & Health' and logos for the World Health Organization and Open Access. A navigation menu includes 'ISSUES', 'JOURNAL INFORMATION', 'LIBRARIANS', 'OPEN ACCESS', 'BOOKS', and 'ABOUT'. A language selection dropdown is set to 'Select Language'. The article details section shows 'Volume 20, Issue 5' (1 May 2022) and a cover image of the journal. The article title is 'Relationships between extreme flows and microbial contamination in inland recreational swimming areas', published on April 07, 2022, by Kathryn Vincent, Danswell Starrs, Victoria Wansink, Natasha Waters, and Aparna Lal. It includes a 'Check for updates' button and a citation: 'J Water Health (2022) 20 (5): 781–793. <https://doi.org/10.2166/wh.2022.294> Article history'. On the right, a 'Submit Now' button is visible, along with a 'PDF' button and a 'Help' button. Metrics for the article are displayed: Impact Factor 1.744 and CiteScore 3.3 (Q2). A notification indicates '32 days from submission to first decision on average'. At the bottom, there are options for 'Views', 'PDF', 'Share', and 'Tools', along with a 'View Metrics' link. The Windows taskbar at the bottom shows the search bar, system tray, and taskbar icons.

# Editorial Manager

Editorial Services | Journal of Water & Health: An International Journal | Journal of Water & Health: An International Journal | Editorial Manager®

iwaponline.com/jwh/pages/Editorial\_Services

## Editorial Services

- Instructions for Authors
- Language Services
- Benefits of Publishing with IWAP
- How to Review a Paper
- Abstracting & Indexing
- Promote Your Article

Type here to search

Rain... 14:16 27/06/2022

# SUBSCRIBE TO OPEN & AUTHORS

The screenshot shows a web browser window with three tabs: 'Editorial Services | Journal of Wat...', 'Relationships between extreme fl...', and 'Editorial Manager®'. The address bar shows 'editorialmanager.com/jwh/default1.aspx'. The website header includes the IWA Publishing logo and a navigation menu with links: HOME, LOGIN, HELP, REGISTER, UPDATE MY INFORMATION, JOURNAL OVERVIEW, MAIN MENU, CONTACT US, SUBMIT A MANUSCRIPT, INSTRUCTIONS FOR AUTHORS, and PRIVACY. The Editorial Manager logo is also present with the text 'Not logged in.' and a play button icon.

## Journal of Water and Health

Welcome to the online submission and peer review system for *Journal of Water and Health*.

### Your account

- [Register](#)
- [Login](#)
- [Forgotten your password?](#)

### For authors:

- [Instructions for Authors \(preparing your manuscript\)](#)
- [Author Tutorial \(how to submit online\)](#)
- [Aims and Scope](#)
- [Full Paper Template](#)
- [Why publish through Subscribe to Open?](#)

### Open Access through Subscribe to Open

Through IWA Publishing's [Subscribe to Open](#) initiative, we are pleased to announce that *Journal of Water and Health* is now **Open Access**.

Authors of new submissions from the 1st of February 2021 will not need to pay Article Processing Charges thanks to the support of universities, institutions and individuals who have contributed towards our annual [Subscribe to Open](#) goal. To find out more about how you can help keep these journals Open Access and APC-free, visit our [website](#) or get [in touch](#).

### First time authors

If you have not submitted a paper or a review to *Journal of Water and Health* before, you will need to [register](#).

Subscribe  
to Open &  
Authors

The screenshot shows a web browser window with two tabs: 'International Water Association P...' and 'Instructions for authors | Journal...'. The address bar shows the URL 'iwaponline.com/jwh/pages/Instructions\_for\_authors'. The website header includes the IWA Publishing logo, a search bar, a dropdown menu for 'This Journa...', and an 'Advanced Search' link. On the right, there are links for 'Cart', 'Register', and 'Sign In'. Below the header, the page title is 'Journal of Water & Health', accompanied by the World Health Organization logo and an Open Access icon. A navigation menu contains 'ISSUES', 'JOURNAL INFORMATION', 'LIBRARIANS', 'OPEN ACCESS', 'BOOKS', and 'ABOUT'. A 'Select Language' dropdown is also present. The main content area is titled 'Instructions for Authors' and features a sub-section 'General Information' with a heading 'Open Access'. The text below states: 'From the 1<sup>st</sup> February 2021, authors of new submissions will not need to pay Article Processing Charges thanks to the support of universities, institutions and individuals who have contributed towards our annual [Subscribe to Open](#) goal. To find out more about how you can help keep these journals Open Access and APC-free, visit our [website](#) or [get in touch](#).' The Windows taskbar at the bottom shows the search bar, system tray with temperature (19°C), and date/time (16:31, 26/06/2022).

# SUBSCRIBE TO OPEN & AUTHORS

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- Author checks Aims & Scope of Journal (s) before submission
- Once submitted, paper goes to an editor based on subject keywords
- Metadata submitted to CrossRef
- CC-BY Licence
- Archive on CLOCKSS

# INDEXING & PRESERVATION

The screenshot shows a web browser window with three tabs: 'Editorial Services | Journal of Water & Health', 'Abstracting-Indexing | Journal of Water & Health', and 'Editorial Manager®'. The address bar shows the URL 'iwaponline.com/jwh/pages/abstracting-indexing'. The page header includes the 'Journal of Water & Health' logo, the World Health Organization logo, and a 'Select Language' dropdown menu. The main content area features the title 'Abstracting - Indexing' and a paragraph stating: 'Material is indexed/abstracted in: Science Citation Index Expanded and Current Contents/Agriculture; Biology and Environmental Sciences; Index Medicus; MEDLINE; Global Health and CAB Abstracts'. Below this is a 'PRESERVED IN CLOCKSS' logo. At the bottom, a paragraph reads: 'IWA Publishing is a member of CLOCKSS. Articles published in Journal of Water and Health are regularly archived for perpetuity allowing the journal to always be available under any circumstance'. The Windows taskbar at the bottom shows the search bar, task view, and various application icons, with the system tray displaying the time '14:18' and date '27/06/2022'.

Journal of  
**Water & Health**

ISSUES JOURNAL INFORMATION ▾ LIBRARIANS ▾ OPEN ACCESS ▾ BOOKS ▾ ABOUT ▾

Select Language ▾

## Abstracting - Indexing

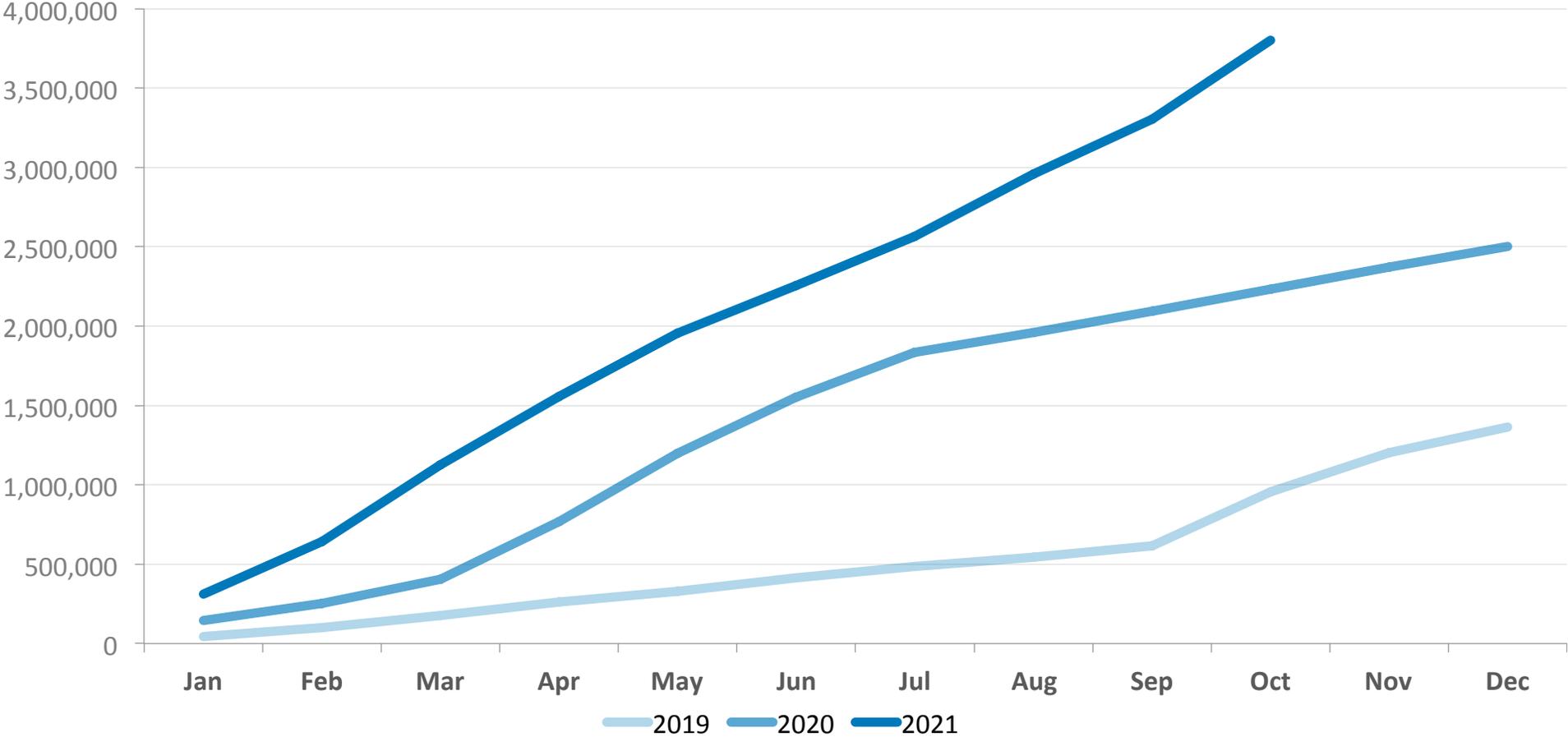
Material is indexed/abstracted in: Science Citation Index Expanded and Current Contents/Agriculture; Biology and Environmental Sciences; Index Medicus; MEDLINE; Global Health and CAB Abstracts

**PRESERVED IN**  
**CLOCKSS**

IWA Publishing is a member of [CLOCKSS](#). Articles published in Journal of Water and Health are regularly archived for perpetuity allowing the journal to always be available under any circumstance.

# AUTHOR VISIBILITY

Journal usage increases Y-o-Y since introduction of S20



# WHAT SETS US APART

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- The quality of our peer review

‘The peer review was very thorough and accurate.’

‘The peer review was supportive, giving positive recommendations to improve the quality of the work.’

‘The peer review feedback was constructive.’

- Extra care offered

‘There was professional, clear, helpful and friendly communication with the editorial staff.’

- Better communication with authors and librarians

We pride ourselves on our collaboration with librarians and authors

# PROMOTING YOUR ARTICLE

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IWAP offers advice on the promotion of your work, alongside our inhouse promotion which includes:

- Social media posts on Twitter, LinkedIn and WeChat
- Email campaigns to marketing contacts and IWA's Specialist Groups
- Media partnerships with internal and external events

# IN SUMMARY

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- For readers: over 42,000 research articles on all aspects of water related research (78% of which are unavailable to non-subscribing institutions)
- For authors: publishing under a CC-BY 4.0 license allowing authors to retain the copyright. The license enables authors to be fully compliant with the open access requirements of their institution and/or funding organisation(s). Dramatic increases in usage (84% between 2020 and 2021) has driven rising Impact Factors & Citations
- For the community: purchasing IWA Publishing content supports open access and open science, helping to guarantee the long-term scientific independence of researchers through a diversity of publishing models and providers. It supports the values of the water research community and fulfils the IWA charitable mission of disseminating knowledge about water around the globe

# Thank you, gracias!

Suggested reading -

- <https://commonplace.knowledgefutures.org/pub/t6ltwwat/release/2>

Questions?

Email - [rsteeden@iwap.co.uk](mailto:rsteeden@iwap.co.uk)